

(201)314-3102 Erika.Flores96@hotmail.com

North Bergen, NJ 07047 Designs.erikafloresart.com ?



QUALIFICATIONS

Graphic Designer with 3+ years of experience in the complete design process, from conceptualization to delivery. Experience in multimedia, marketing, advertising and print design.

EDUCATION

BFA/GRAPHIC DESIGN

New Jersey City University Jersey City, NJ 07305 January 2020 - May 2021

A.A.S/ GRAPHIC DESIGN

Art Institute of New York City New York, NY 10018 January 2015 - March 2017

WORK EXPERIENCE

FRONT DESK OFFICE COORDINATOR

Eastside Massage Therapy, New York, NY September 2019 - Present

- Maintains organization and detail-focused bookkeeping spread sheet.
- Keen ability to analyze cost control, providing timely and frequent financial information that supports corporate goals and objectives.
- Provides exceptional customer service to foster client loyalty and satisfaction.
- Excelled within fast-paced environment, continually taking on increased levels of responsibility.

DESIGN EXPERIENCE

GRAPHIC DESIGNER/ SOCIAL MEDIA MANAGER

NJSBDC

Jersey City, NJ 07305 July 2020 - October 2020

- Designed social media posts on all social platforms.
- Built brand identity
- · Content creator and editor
- Designed advertisement flyers and brochures.

GRAPHIC DESIGN INTERN

New York Hall of Science Museum Corona, NY 11368 June 2018 - February 2019

- Created illustrations for children's book.
- Designed museum brochures, newsletters, posters, and event flyers.
- Print, cut, and mounted artwork for museum events.
- · Photo retouching and restoration.

EXHIBITIONS

GROUP EXHIBITION, BFA SHOWCASE

New Jersey City University Jersey City, NJ April 2021

GROUP EXHIBITION, PORTFOLIO SHOW

Art Institute of New York City New york, NY March 2017

TECHNICAL SKILLS

ADOBE CREATIVE SUITE:

Acrobat

After Effects

Dreamweaver

Illustrator

InDesign

Photoshop

UX/UI

WEB DESIGN:

HTML

CSS

Wordpress

Atom

Sublime Text

Responsive Design

GOOGLE DRIVE:

Google Docs

Google Sheets

Google Forms Google Slides

MICROSOFT OFFICE:

Word

Power Point

Excel